

# Mark Villareal

People, Strategy, Execution



Aligning corporate culture with strategic planning gets executives and managers the buy in they need to boost productivity and profits.

Mark Villareal is the missing key when it comes to getting an entire corporation on side with a new idea or direction. His innovative and holistic approach of lifting individuals up and recognizing their contributions and the value of the corporation as a whole created a strong culture that adheres to a solid foundation, clear principles and values.

## Signature Talks

### + **Planning Again with No Results? The Keys to Turning Ideas into Profit.**

Mark shows your organization how identify target culture, values, and principles to create a strong foundation for organizational and personal success.

### + **Managing Millenials: The Perceived Difficulties, Struggles and Challenges.**

Mark shows how, through strong leadership, some businesses have the ability to enhance the key skills of millennials to a more enlightened level that drives trust, loyalty and motivation that millennials appreciate.

### + **Empowering Women Leadership? The Growing Revolution of Success.**

Mark reveals the secret your organization needs to achieve dominance by building a diverse workforce including the leadership team led with stability and confidence that women leaders bring.

With over 35 years of experience building business organizations to achieve their highest success, Mark's expertise in Leadership Development has allowed him to teach others how to identify future leaders, implement innovative development and mentorship plans, and build a strong and successful culture that encourages excellence. His servant leadership philosophy has meant Mark's own achievements have come through his focus on others.

A two-time International Best Seller Author, Mark Villareal wrote ***Shortcuts Get You Lost! A Leadership Fable On The Dangers Of The Blind Leading The Blind*** and ***Leadership Lessons From Mom***, both reaching #1 on the bestseller list in 6 countries. Mark grabs the attention of audiences with his authentic storytelling, entertaining and informing at the same time. Organizations all over the world have used his Strategic Planning and Leadership Development to build a positive corporate culture and engender greater success, and so can you!

# Contact Mark

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Mark Villareal is a dynamic speaker that draws from his extensive experience in the business world to deliver great messages that cut to the core of our beliefs and issues that we experience in business, leadership and culture, and everyday life. He is the master at providing unique insights and strategy into business growth and leadership. As a natural story teller, he instantly captures the audience's attention and keeps them engaged, learning and inspired.

**~Cindy Ashton, Corporate Speaker,  
Trainer and Consultant**

Mark Villareal was an expert speaker on The Energy Shift. Mark is a great story teller that inspires others. He is genuine, heartfelt and an awesome speaker who understands what it takes for success. It was a pleasure working with him!

**~Sonia Bueno de la Torre, Coach & Author**

If you are looking for someone who speaks authentically to an audience from stage, I highly recommend Mark Villareal. He is an influential expert on leadership, management and business. Having won numerous business awards throughout his three decades of business, Mark knows how to bring new ideas to an audience, while inspiring attendees to reach their next level of success. Mark Villareal is a dynamic speaker, host and presenter. Mark has hosted events, presented at seminars, and has been interviewed on radio programs (including my award-winning, syndicated "Dare To Dream" Radio Show). Mark has also presented in webinar format for organizations as far as the Middle East. He is a tremendous human being with honorable integrity.

**~Debbi Dachinger, Success & Media Expert, Syndicated  
Talk Radio Host, Speaker, Bestselling Author**

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